

COURAGE, RISKS and REWARDS

A man in a white t-shirt and dark shorts is captured mid-jump, leaping across a deep canyon. The canyon walls are rugged and rocky. A vibrant rainbow with multiple bands of color arches across the bottom of the canyon, leading from the left side towards the right. The sky is a clear, bright blue.

**Taking Chances to
Change Your Life!**

**Self-Study Coaching
Program Preview**



Courage, Risks, and Rewards

Taking Chances to Change Your Life!

Self-Study Coaching Package Preview



Congratulations on purchasing your very own Ready2Go Self-Study Coaching Program!

You now have at your disposal another product in the extensive suite of completely developed Ready2Go products that you brand as your own and easily implement to grow your business. We certainly hope that you use this product in conjunction with the full suite of marketing and communication products, as regular contact with your clients and prospects is the most effective strategy for growing your business.

The full suite of Ready2Go products includes **professionally written, scripted and designed:**

- Pre-written tweets
- Special reports
- Audio training programs
- Success tips
- Speeches
- Teleseminars
- Workshops
- Self-Study Coaching Packages

When it comes to effective ways to gain exposure and offer a valuable service to your prospects and clients, teleseminars are a sure fire strategy. They are hugely popular in the industry for a reason. They are a cost effective, convenient, and very efficient way to deliver value to your market.

While we hope that you are using the workshop in conjunction with the Ready2Go Marketing Solutions Bundle, this product alone is a great tool for growing your business. With your Ready2Go Teleseminar, you are implementing a powerful strategy for growing your business. And the great news is that the Ready2Go Teleseminar topics are completely developed and ready for you to implement. They are relevant to most target markets and are easily customizable, saving you tons of time and effort. They are also designed to be educational, engaging and fun so that your attendees leave the call feeling that it was time well spent.

If hosting teleseminars is new for you, or even if you are a veteran, then you have come to the right place, as it doesn't get much easier than with a Ready2Go Teleseminar. If you apply the tips you learn in this Teleseminar Guide, and combine it with a professionally crafted Ready2Go Teleseminar, then you are on your way to great success!

The Ready2Go topics are highly relevant to most target markets, easily customizable and specially designed to attract, nurture and convert clients in a systematic way. Plus these products can easily integrate with your own products, services and communications.



In this comprehensive suite of products, your prospects and clients will receive quality content, have an opportunity to establish familiarity and trust in you, and get sought after solutions to their needs. And doing professional presentations is one of the most effective components of an effective marketing strategy.

Enjoy!

A handwritten signature in black ink, appearing to read 'Kim', with a stylized flourish at the end.

Kim Clausen,
President
Ready2Go Marketing Solutions, Inc
Kim@Ready2GoMarketingSolutions.com

P.S. Please be sure to tell us about your experiences. We are excited to hear!

Ready2Go Marketing Solutions, Inc.® 5023 W 120th Ave #184, Broomfield, CO 80020 303-465-0454
www.Ready2GoMarketingSolutions.com

Courage, Risks, and Rewards – Taking Chances to Change Your Life!
Self-Study Coaching Program Preview

What You Get in Your Ready2Go Coaching Package

Your Ready2Go coaching package includes:

- An editable cover for customizing and delivering your coaching program.
- Coaching modules with a combination of,
 - Teaching and activity set up,
 - Client exercises and handouts,
 - Debrief questions,
 - Follow-up plan which includes,
 - Homework and coaching sessions
- How to use your Ready2Go Coaching Package as a Free Offer to grow your list
- 5 Ways to use your Ready2Go Coaching Package to grow your list and make more money in your business.

Published by Ready2Go Marketing Solutions, Inc.

Copyright © 2010 by Ready2Go Publishing, LLC

All rights reserved. No part of this publication may be reproduced or transmitted in any form or by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system now known or to be invented, without permission in writing from the publisher, except by a reviewer who wishes to quote brief passages in connection with a review written for inclusion in a magazine, newspaper or broadcast.

"This publication is designed to provide accurate and authoritative information in regard to the subject matter covered. It is sold with the understanding that the publisher is not engaged in rendering professional service of any kind. If expert assistance is required, the services of a competent professional person should be sought."

DISCLAIMER

This publication is sold with the understanding that neither the author nor the publisher is engaged in rendering professional services. Questions relevant to the specific professional needs of the reader should be addressed to practicing members of those professions.

The information, ideas, and suggestions contained herein have been developed from sources, including publications and research, which are considered and believed to be reliable, but cannot be guaranteed. Moreover, because of the technical nature of the material and the fact that laws are never static, but ever changing, the assistance of a competent, qualified professional is recommended when implementing any plans or ideas discussed in this publication, in whatever medium the material in this publication is used.

The publisher specifically disclaims any liability, loss, or risk, personal or otherwise, incurred as a consequence directly or indirectly of the use and application of any of the techniques or contents of this publication.

This publication and the contents herein are provided without any warranty, express or implied, as to their effect, completeness, or results received.

TERMS OF USE

By purchasing or using this publication and the contents herein, you agree that they may only be used for your personal use and may not be sold or redistributed without the written consent of Ready2Go Marketing Solutions, Inc. The publisher of this package has no way of knowing the specific needs of the reader. It is necessary then that you understand the limitations of this or any other package.

LICENSE

This publication is copyrighted. The buyer of this publication is given a limited license to use its contents for his or her use.

This package and all its contents are sold to you, the buyer, with the agreement that your purchase entitles you to a non-exclusive right to use this package and the material contained herein for personal educational use.

Printed in the United States of America

About Ready2Go Marketing Solutions, Inc.®

About Ready2Go Marketing Solutions, Inc.®

Ready2Go Marketing Solutions, Inc. – Instant Information Products to Market Your Business

Ready2Go Marketing Solutions, Inc. provides small business owners with turn-key marketing products, so that they can spend less time marketing and more time growing their business.

Ready2Go Marketing Solutions, Inc. offers a suite of plug-n-play marketing solutions such as fully-developed workshops, teleseminars, speeches, audio training programs, special reports and more. These tools are ready-made for coaches, consultants, trainers and speakers to customize and brand as their own, saving tons of time and effort.

By creating these completely developed products, we've eliminated the difficult and time-consuming task of content creation, so small businesses don't have to worry about marketing and selling. Instead, they can now put their marketing on auto-pilot and focus on doing the work they truly enjoy.

Our products include everything small businesses need to deliver value added products to their clients and prospects. It's marketing made easy!

We Have Common Bonds

Like you, we are business owners and coaches who struggled with the lack of marketing materials to grow our own businesses. We were frustrated by the choices, the availability and the accessibility of quality marketing plans and materials that actually work.

So we did something about it. We went out and crafted marketing strategies that are highly effective, boldly innovative and dazzlingly creative.

We have professional marketers, training developers, copywriters, and speech writers who are poised to provide you with the highest quality products and services to grow your business with more than 50 years of training development, speaking and business development experience.

Our products are professional grade, developed by experts in the industry and are easy to follow and implement, GUARANTEED.

Plus, if you need that additional support to help you launch your Ready2Go marketing solution, we have trained coaches on staff to assist you.

For further assistance, contact us at support@ready2gomarketingsolutions.com or give us a call anytime.

Ready2Go Marketing Solutions' Product Offerings

Be sure to check out the full range of products available to you from Ready2Go Marketing Solutions, Inc. to help you to successfully grow your list, nurture relationships by providing great value, market your teleseminar and get new clients.

With these products you receive quality content created by professional copywriters, speech writers and training developers, plus all the instructions and tips that you need to be successful in your implementation. The Ready2Go products are created on topics that are highly relevant to most target markets, and have valuable content that your prospects will find very educational and informative. Plus they are easy to customize and brand as your own.

The full suite of Ready2Go products to coordinate with your teleseminar includes:

- **Pre-written tweets** to gain awareness and promote your special offers and events
- **Special reports** to use to grow your list or send to your list as a gift
- **Professionally scripted audio training programs** that you record in your own voice
- **Success tips**, which are 100- to 200-word "mini articles" to send to your list or use as blog posts
- **Professionally crafted speeches** for your in-person presentations
- **Professionally designed workshops** to reach more people, generate income and convert more clients

To learn more about the Ready2Go products, go to www.Ready2GoMarketingSolutions.com.

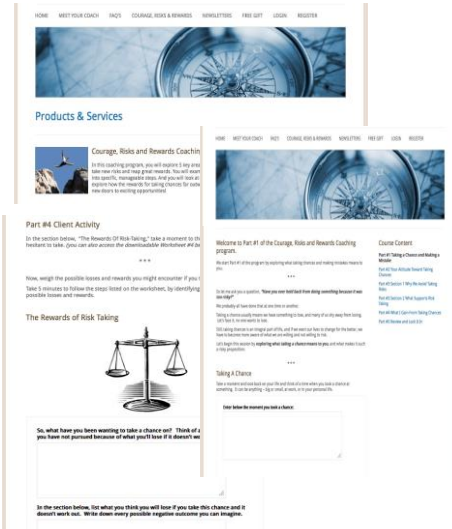
Read This First

How to Use the Coaching Program

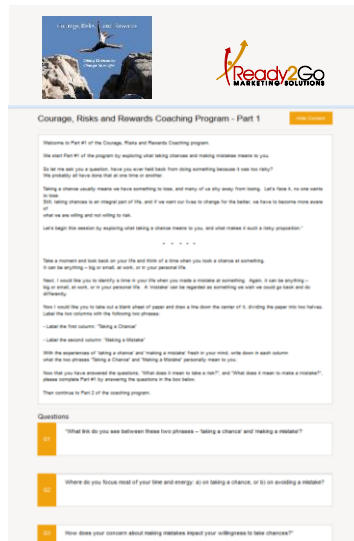
Your Ready2Go Coaching Program is expertly designed to be delivered in a variety of ways:

1. Popular platform options:

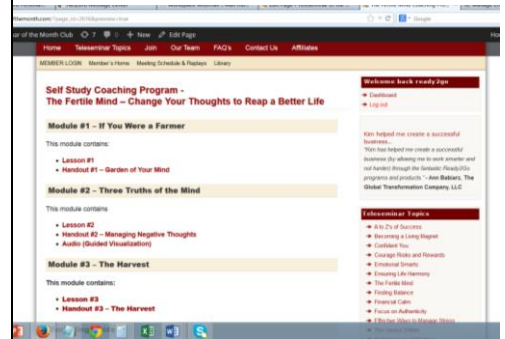
Coaches Console: (www.coachesconsole.com)



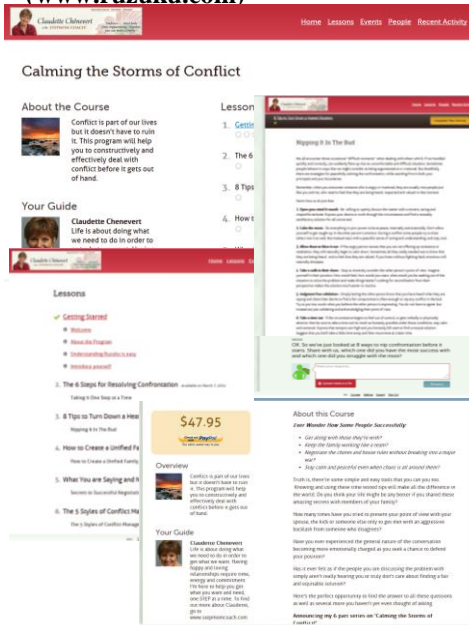
Jigsawbox: (www.jigsawbox.com)



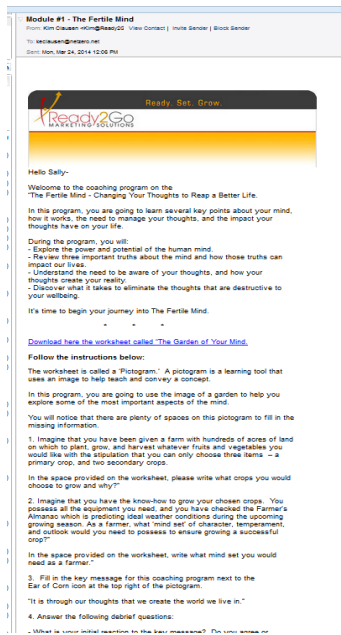
Website:



Ruzuku: (www.ruzuku.com)



Email:



Courage, Risks, and Rewards – Taking Chances to Change Your Life!
Self-Study Coaching Program Preview

2. Written word or recorded format.

Your Ready2Go coaching program has been designed to be delivered via the written word or can be recorded and delivered in an MP3 format. Easy to follow instructions are provided in each coaching package.

3. Branding.

We have provided an editable cover, coaching program script, activity sheets and additional homework so you can change the content, name, and add your brand.

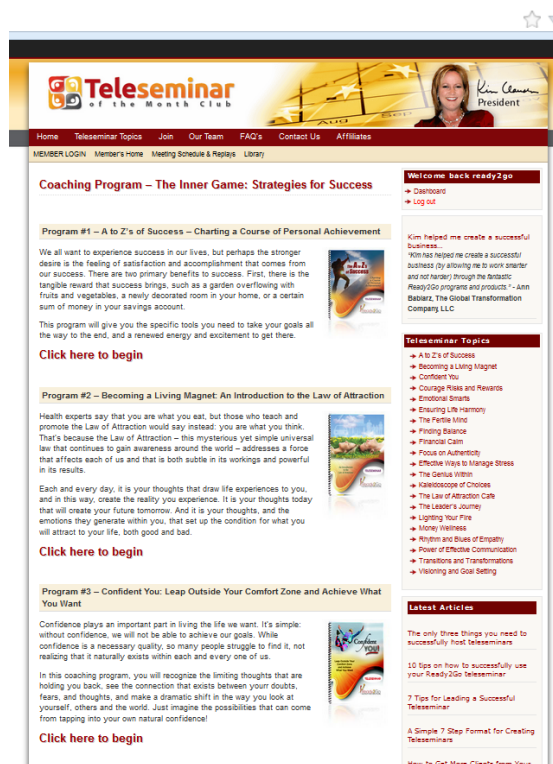
Currently, the cover image is grouped for easy distribution. To edit the cover image, ungroup the images and fonts to customize as needed.

4. Delivery.

Each coaching program is divided into 5-8 modules and will take your clients 60-75 minutes to complete in its entirety. For free programs, you may “drip” the modules (give one at a time through a timed schedule), but it is also recommended to give your clients the choice to have full access as well. Sometimes clients are excited to complete the program and want to work at their own pace and not be forced to wait.

5. Free and Paid.

These programs are designed to be delivered as a free gift or a paid program. Additionally they can be delivered as individual programs or bundled together. See the section on “5 Ways to Make Money With Your Ready2Go Coaching Program.”



Courage, Risks, and Rewards – Taking Chances to Change Your Life!
Self-Study Coaching Program Preview

Coaching Package

Courage, Risks and Reward – Taking a Chance to Change Your Life Self-Study Coaching Program

Content	Notes
<div style="background-color: #d3d3d3; padding: 10px; width: 150px; float: left; margin-right: 10px;"> Write or Record: </div> <div style="clear: both;"></div> <p>Module #1 - Taking a Chance and Making a Mistake</p> <p>“Welcome to Module #1 of the Courage, Risks and Rewards Coaching program.</p> <p>This program is your window to a new world of exciting possibilities and incredible potential. Understanding and evaluating the dynamics of courage, risks and rewards will empower you to confidently step out of your comfort zone, change your status quo, and pursue dreams and desires that have been quietly tucked away.</p> <p>In this program, you will:</p> <ul style="list-style-type: none"> ▪ Discover your attitude towards risk-taking and how this attitude impacts your life. ▪ Understand why people avoid taking risks and how to become more open to taking chances in life. ▪ Learn how to reframe your perspective about risk-taking regardless of the outcome. <p>Module #1 of the program starts with exploring what taking chances and making mistakes means to you.”</p> <p style="text-align: center;">* * *</p> <p>“Have you ever held back from doing something because it was too risky? We probably all have done that at one time or another. Taking a chance usually means there is something to lose, and people shy away from losing. Let’s face it, no one wants to lose. Still, taking chances is an integral part of life, and if we want our lives to change for the better, we have to become more aware of what we are willing and not willing to risk.”</p>	

Content

Notes

* * *

[Client Activity]

“Take a moment and look back on your life and think of a time when you took a chance at something. It can be anything – big or small, at work, or in your personal life.”

(If recording, pause to allow time for the client to think of something).

“Now, identify a time when you made a mistake at something. Again, it can be anything – big or small, at work, or in your personal life. A ‘mistake’ can be regarded as something you wish you could go back and do differently.”

(If recording, pause to allow time for the client to think of something).

“Take out a blank sheet of paper and draw a line down the center of it, dividing the paper into two halves. Label the two columns with the following two phrases:

- First column: “Taking a Chance”
- Second column: “Making a Mistake”

With the experiences of ‘taking a chance’ and ‘making a mistake’ fresh in your mind, write down in each column what the two phrases mean to you. Then return to this module.”

(NOTE: If you are recording, you can:

- *keep the audio going and record some quiet instrumental music in the background. If you keep the recording going, tell clients they have a specific amount of time and remind them when there is 30 seconds left.*

Content

Notes

- *ask the client to turn off the recording and resume when they have completed the activity.)*

* * *

[Debrief Questions]

“Now that you have answered the questions, “What does it mean to take a risk?”, and “What does it mean to make a mistake?” Complete Part #1 by answering the questions below.”

- What link do you see between these two phrases – ‘taking a chance’ and ‘making a mistake’?
- Where do you focus most of your time and energy:
a) on taking a chance, or b) on avoiding a mistake?
- How does your concern about making mistakes impact your willingness to take chances?

(NOTE: Depending on which coaching platform you are using, you may attach the questions as a handout, or place the questions directly into the coaching platform for your clients to answer, so you can review and respond if desired.)

* * *

Activity Sheets
